



June 25th, 2019

**For Immediate Release**

**New Rest Stop Facility at Mile 202 (km 325) of the Alaska Highway**

'Gotta Go' pilot project establishes the first new restroom facility along the Alaska Highway.

(Dawson Creek, May 2019) – The 'Gotta Go' project was initiated by the communities of Hudson's Hope, Taylor, and Electoral Areas B & C of the Peace River Regional District under the North Peace Economic Development Commission (NPEDC). The initial report completed by the NPEDC identified the social and economic benefits of providing this service to the travelling public. This initiative also supports a key objective in the 10-Year Northeastern BC Destination Development Strategy which notes the importance of improving roadside amenities and pullouts along the route to support tourism experiences.

"The 'Gotta Go' pilot project is an important part of developing our transportation infrastructure. Providing a rest area, increasing cell coverage, and providing information on our Alaska Highway will be a benefit to our important economic drivers, including tourism," according to Electoral Area B Director, Karen Goodings. "Those of us who live and travel in our region know how vital the addition of this new rest area is and appreciate the cooperation of all involved to make it happen."

While the restroom facility is already in operation, more plans are underway to transform the area into a fully functioning rest stop, including picnic tables, a cellphone booster tower, and informational signage about the area / highway.

The new facility was developed under the 'Gotta Go' pilot project in partnership with the Ministry of Transportation and Infrastructure, Northern Rockies Regional Municipality, Northern BC Tourism, and Public Services and Procurement Canada - Alaska Highway Maintenance and Operations. Discussion is also underway on the need to develop other facilities along the Alaska Highway through this partnership.

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**For More Information:**

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