



# Vision, Mission & Values

## Vision

A strong, diverse and sustainable Peace River Region inspired by innovative leadership that promotes livable and safe communities and a healthy natural environment.

## Mission

Peace River Regional District provides regional and sub-regional public services that are socially, environmentally, and economically sustainable in response to expressed needs in the region.



## Values

**ACCOUNTABILITY** Taking ownership and accepting responsibility for making decisions and following up with implementation of those decisions;

**COOPERATION** Willing to work together and support one another;

**CREDIBILITY** Ensuring the business of the Region is transparent and believable;

**FAIRNESS** Acting in an unbiased way, with a sense of fair play;

**HONESTY** Practicing sincerity, genuineness and frankness when making decisions;

**INTEGRITY** Making decisions for and acting in the best interests of the Region;

**LEADERSHIP** Making sound decisions today and demonstrating vision while focusing on the future

**RESPECT** Showing consideration for people, lands and governing bodies; and

**TRUST** Ensuring confidence in one another.