



PEACE RIVER REGIONAL DISTRICT

COMMITTEE OF THE WHOLE MEETING MINUTES

DATE: June 28, 2018

PLACE: Regional District Office Boardroom, Dawson Creek, BC

PRESENT: Directors
Chair Sperling, Electoral Area 'C'
Vice-Chair Rose, Electoral Area 'E'
Director Bumstead, City of Dawson Creek
Director Goodings, Electoral Area 'B'
Director Hiebert, Electoral Area 'D'
Director Johansson, District of Hudson's Hope
Director McPherson, District of Tumbler Ridge
Director Michetti, Village of Pouce Coupe
Director Nichols, District of Chetwynd
Director Stewart, City of Fort St. John

Alternate Directors
Alternate Director Christensen, City of Fort St. John
Alternate Director Ponto, District of Taylor

Absent
Director Ackerman, City of Fort St. John
Director Fraser, District of Taylor

Staff

Shawn Dahlen, Deputy Chief Administrative Officer
Tyra Henderson, Corporate Officer
Lyle Smith, Chief Financial Officer
Paulo Eichelberger, General Manager of Environmental Services
Trish Morgan, General Manager of Community Services
Claire Negrin, Acting General Manager of Development Services
Crystal Brown, Electoral Area Manager
Fran Haughian, Communications Manager
Brenda Deliman, Recording Secretary

Call to Order The Chair called the meeting to order at 10:00 a.m.

ADOPTION OF AGENDA

CW/18/06/01

MOVED Director McPherson, SECONDED Director Hiebert,
That the Peace River Regional District Board agenda for the June 28, 2018
Committee of the Whole meeting be adopted:

1. Call to Order
2. Adoption of Agenda
3. Gallery Comments or Questions
4. Presentation
 - 4.1 Peace River Regional District 2017-2020 Communication Plan Strategy
Fran Haughian, Communications Manager
5. Reports
 - 5.1 June 22, 2018 – Crystal Brown, Electoral Area Manager – Potential North East Oil and Gas Advisory Group
 - 5.2 PRRD Activity Update – June 2018
6. New Business
7. Media Questions
8. Adjournment

CARRIED.

PRESENTATION:

4.1
Fran Haughian,
Communications
Manager

PRRD 2017-2020 COMMUNICATION PLAN STRATEGY

The PRRD Communications Manager presented the PRRD 2017-2020
Communication Plan Strategy to the Board.

Director Stewart entered the meeting at 10:03 a.m.

Presentation topics included:

- guiding principles for effective communication
- strategic communications
- prior and present communication strategies
- goals (transparency, governance literacy, public engagement, effective communication with public / Board / internal staff)
- tactics (Board meeting broadcasts, public input, customer service, information sharing, social media, education)
- statistics

PRESENTATION: (continued)

4.1 (continued) PRRD 2017-2020 COMMUNICATION PLAN STRATEGY (continued)

A question and answer period ensued. Topics included:

- communication in rural communities (internet connectivity, pamphlets)
- complaint resolution

REPORTS:

5.1 POTENTIAL NORTHEAST OIL AND GAS ADVISORY GROUP

June 22, 2018 –
Crystal Brown,
Electoral Area
Manager

CW/18/06/02

MOVED Director Goodings, SECONDED Director McPherson,
That the Committee of the Whole recommend to the Regional Board that the Regional Board participate in the potential Northeast Oil and Gas Advisory Group, for the purposes of addressing oil and gas concerns in the area and to help bridge the gap between communities and industry, and that the BC Oil and Gas Commission be requested to lead the potential Northeast Oil and Gas Advisory Group.

CARRIED.

5.2 PRRD ACTIVITY UPDATE – JUNE 2018

The Deputy Chief Administrative Officer provided a comprehensive update on PRRD activities across the organization.

ADJOURNMENT:

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The Chair adjourned the meeting at 10:42 a.m.

CERTIFIED a true and correct copy of the Minutes of the Regional Board of the Peace River Regional District from a Committee of the Whole meeting held on June 28, 2018 in the Regional District Office Board Room, Dawson Creek, BC.

Brad Sperling, Chair

Tyra Henderson, Corporate Officer