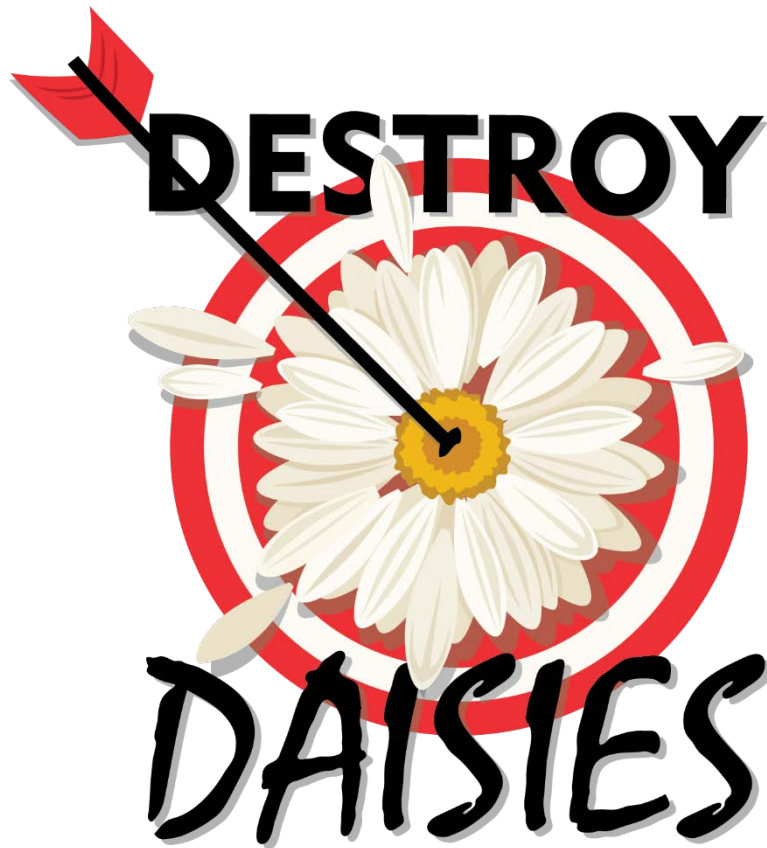




PEACE RIVER REGIONAL DISTRICT

Invasive Plant Jingle Contest!



Peace River Regional District Jingle contest!

Daisies such as Oxeye Daisy and Scentsless Chamomile are plagues to the Peace River Regional District. Many people consider these **daisies** to be pretty garden plants and wildflowers when, in fact, these **daisies** are not native wildflowers in BC, they are **invasive** plants. ... Scentsless Chamomile and Oxeye **Daisy** are out-of-control perennials, considered regionally noxious under the BC Weed Control Act. Daisies are costly to eradicate, and decreases the value of agricultural products and upset the natural balance of our ecosystems.

The Peace River Regional District is putting this invasive on notice! These white petalled, yellow centered daisy flowers are the PRRD's most wanted invasive plants in 2018!

The winning jingle may be used for the PRRD Invasive Plant Program marketing materials and/or promotions.

The PRRD reserves the right to not award a prize if the judging panel finds no jingle deserving.

The judges, at their sole discretion, reserve the right to disqualify suspect entries and/or terminate this contest at any time.

To submit an entry please email your 'jingle' to prrd.dc@prrd.bc.ca

All contestants must complete and sign a Photograph and Video Release Form and the Jingle contest rules for the use of their images or voices and to participate in the contest available at ENAGE PAGE

Completed and signed Release Forms and Jingle Contest app must be dropped off at a PRRD office, mailed, or emailed on or before March 16, 2018.

Forms received after DATE will result in the disqualification of any corresponding entries.

Name: _____

Phone Number: _____

Address: _____

Email: _____

**Deadline for Submission of Jingle(s) and Corresponding Documents:
March 16, 2018**

The winner will be announced April 3, 2018

Jingle Contest Rules

Participation Requirements:

1. There is no limit on the number of 'jingles' entrants may submit; however, only one prize will be awarded for the winning 'jingle'.
2. Contest is open to all ages.
3. If a group or organization submits a jingle or jingles, the group or organization must designate a group or organizational representative to be responsible for coordinating communications.
4. Entrants must reside in the Peace River Regional District.
5. Entrants of the contest cannot be a Peace River Regional District employee or an immediate family member.

Jingle Specifications:

- a) All submissions must include the following phrases
 - o Scentless Chamomile
 - o Oxeye Daisy
 - o Destroy daisies
 - o Hand pull, place in clear bags and toss into the landfill.

Submissions are encouraged to contain the following words or phrases:

- o The flowers can be identified by white petals and yellow centres
 - o Pull-Bag-Toss the plant
 - o Free to dump PRRD transfer station
- b) Target audience- People living in the Peace River Regional District and the agricultural community.
 - c) Music Style: country, soft rock or folk
 - d) All submissions must be original work of the person, group, or organization.
 - e) All submitted jingles must be 60 seconds in length. Entries exceeding the time limit will be disqualified.
 - f) All lyrics in the entry must be in English.
 - g) All Entries must be no more than 100MB in size and submitted in one of the following formats: .AVI, .MOV, .MPG or .WMV.
 - h) Jingle will be judged on the following criteria:
 - o Creativity
 - o Message clarity and relevance
 - o Motivation and inspiration
 - o Overall impact
 - i) The winner of the jingle contest will be asked to record the winning jingle and an acoustic version of the jingle at a local recording studio.

Lyrics must not:

1. Contain material which is (or promotes activities which are) sexually explicit, obscene, pornographic, violent, self-mutilating (e.g., relating to murder, the sales of weapons, cruelty, abuse, etc.), discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age or any other factor prohibited by law), illegal, offensive, threatening, profane, or harassing.
2. Include mention or performance of copyrighted media production including, but not limited to, music, films, books, television programming or identifying descriptions of any media property.
3. Contain any material that is propriety to a third party or otherwise protected by intellectual property laws.

Material use and ownership:

All submitted lyrics will become the property of the Peace River Regional District and may be used for promotions or presentations, at the sole discretion of the PRRD.

Disclaimer:

The Peace River Regional District is not responsible for technical, hardware, software, or other malfunctions of any kind, lost or unavailable connections, or failed, incorrect, incomplete, inaccurate, or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in this promotion, or by any human, or other error, which may occur during this contest.

I _____ have read and understand the rules of the Peace River Regional District Jingle Contest 2018.

Signature

Date

Contact for more information:

Fran Haughian, Manager of Communications: 250-784-3200