



## Acknowledging the Peace River Regional District

The Peace River Regional District logo must be displayed and, where space allows, the acknowledgement text on all printed or electronic documents, marketing materials, public reports, publications, media products, websites and applications (apps), and press releases related to activities that are funded either in whole, or in part by the Peace River Regional District. Where materials are electronic, the logo must link to the Peace River Regional District website, at [prrd.bc.ca](http://prrd.bc.ca).

Verbal acknowledgement of the Peace River Regional District must be done at public events such as media events, conferences, trade shows, and video productions for projects/ initiatives that have been funded either in whole, or in part by the Peace River Regional District.

Where space and circumstances allow, the acknowledgement text that refers to the Peace River Regional District should accompany the PRRD logo on posters, flyers, educational materials, in the annual report and in PowerPoint presentations.

The Communications Manager will provide you with the PRRD Brand Standards guide and the ZIP file containing EPS and PNG versions of the logo. EPS files are optimal for print products. PNG files are optimal for publication on the Web.

### Acknowledgement text

"Funded by the Peace River Regional District."

"This project is funded [in part] by the Peace River Regional District."

"This project has been made possible [in part] by the Peace River Regional District."

"We acknowledge the [financial] support of the Peace River Regional District."

"We acknowledge the [financial] support of the Rural Budgets Committee"

"We acknowledge the [financial] support of Electoral Area "B" in the Peace River Regional District"

"We acknowledge the [financial] support of Electoral Area "C" in the Peace River Regional District"

"We acknowledge the [financial] support of Electoral Area "D" in the Peace River Regional District"

"We acknowledge the [financial] support of Electoral Area "E" in the Peace River Regional District"

**Please contact the Communications Manager at 250-784-3200 if you have any questions.**