



**PEACE RIVER REGIONAL DISTRICT
ELECTORAL AREA DIRECTORS' COMMITTEE
MEETING MINUTES**

M-1

DATE: May 22, 2014
TIME: 10 a.m.
PLACE: Regional District Office Boardroom, Dawson Creek, BC
PRESENT:

Directors: Karen Goodings, Electoral Area 'B' and Meeting Chair
Arthur Hadland, Electoral Area 'C'
Leonard Hiebert, Electoral Area 'D'
Jerrilyn Schembri, Electoral Area 'E'

Staff: Chris Cvik, Chief Administrative Officer
Shannon Anderson, Deputy Chief Administrative Officer
Bruce Simard, General Manager of Development Services
Fran Haughian, Communications Manager / Commission Liaison
Jodi MacLean, Assistant Manager of Development Services
Jacqueline Burton, Bylaw Enforcement Officer
Barb Coburn, Recording Secretary

Call to Order Chair Goodings called the meeting to order at 10:05 a.m.

ADOPTION OF AGENDA:

May 21, 2014 Agenda

MOVED by Director Schembri, SECONDED by Director Hadland,
That the Electoral Area Directors' Committee agenda for the May 22, 2014 meeting, be adopted,
including items of new business:
Call to Order: Director Goodings to Chair the meeting
Director's Notice of New Business:
Adoption of Agenda:
Minutes:
M-1 Electoral Area Directors' Committee Meeting Minutes of February 20, 2014
Business Arising from the Minutes:
Delegations:
Correspondence:
Reports:
R-1 Verbal Report from Fran Haughian, Communications Manager / Commission Liaison regarding
2014 Communications Plan.
R-2 May 12, 2014 Report from Jacqueline Burton, Bylaw Enforcement Officer regarding Enforcement
File Update
New Business:
NB-1 Strategic Plan
NB-2 Mayor's Caucus
NB-3 Penwar
NB-4 Draft Regional Agricultural Plan
Diary:
Adjournment:

CARRIED.

June 19, 2014

M-1

MINUTES:

M-1
EADC Meeting Minutes of
February 20, 2014

MOVED by Director Hadland, SECONDED by Director Schembri,
That the Electoral Area Directors Committee minutes of February 20, 2014 be adopted.
CARRIED.

BUSINESS ARISING:

BA-1
Care Facilities

The Directors discussed the need for more care facilities for seniors to meet the three stages of their care, independent, assisted and long-term. It was noted that there are successful facilities operating privately in both Alberta and Saskatchewan. It was also noted that the majority of the seniors in care come from the rural areas and therefore it makes sense that the Electoral Area Directors contribute to the associated costs.

MOVED by Director Hadland, SECONDED by Director Schembri,
That the Electoral Area Directors Committee recommend to the Regional Board that the Regional Board authorize staff to arrange a workshop including representatives from the various care facilities, Northern Health and member municipalities to discuss and come to a consensus on what is needed to be able to move forward to achieve identified goals.
CARRIED.

REPORTS:

R-1)
Communications Plan

Fran Haughian, Communications Manager / Commission Liaison updated the Directors on the communication initiative she is developing. In an attempt to get the word out about what the Directors are doing in their respective areas, following are some of the ideas or actions:

- a three-page layout in the Northeast News to come out soon;
- the same information was produced in a pamphlet that is to be included with rural tax notices;
- draft a plan for the Directors' review and suggestions;
- once approved, develop web pages for each electoral area;
- retained Trina Gower to do life style pictures from around the Regional District;
- contacted Eagle Vision Productions to produce a general Regional District story and individual videos of each electoral area to be included on the Directors' web pages; and
- start hosting community meetings in the electoral areas.

A category has been established on the Peace River Regional District website where meeting notes can be placed. She asked the Directors that if they attend meetings without staff, please forward any notes they take to her to be placed on the RD website. The directors suggested an informal staging would be more relaxing for the residents at the meetings and may encourage them to participate in open, informative and friendly discussions.

R-2)
Enforcement File Update

The Directors reviewed the Enforcement File Update report and expressed appreciation for the job well done by Jacqueline Burton, Bylaw Enforcement Officer.

NEW BUSINESS:

NB-1
PRRD Strategic Plan

A discussion ensued regarding the Strategic Plan. During the discussion, it was requested that a tracking system of outstanding board resolutions be created.

MOVED by Director Hadland, SECONDED by Director Schembri,
That the Electoral Area Directors Committee recommend to the Regional Board that staff be requested to produce a tracking system of outstanding board resolutions in a format that can be presented to the Board on a regular basis.

CARRIED.

NEW BUSINESS:

NB-2
Mayor's Caucus

The Directors discussed the issue of the secrecy surrounding the Mayors' Caucus meetings. The concern is the lack of open communication with the Electoral Area Directors.

MOVED by Director Hadland, SECONDED by Director Hiebert,
That the Electoral Area Directors Committee recommend to the Regional Board that, due to the potential impact on the rural community and in the spirit of open governance, the Mayors of the member municipalities share with the Board the purpose and issues being discussed at the Mayors' Caucus meetings.

CARRIED.

NB-3
PNWER Annual Summit

Director Schembri noted that an invitation and preliminary schedule for the Pacific Northwest Economic Region (PNWER) 2014 Annual Summit to be held in Whistler, BC from July 20 to 24 is on the next Regional Board Agenda. She encouraged the directors to attend as it is well worth it.

Recess

The meeting recessed for lunch at 12 p.m.

Reconvene

The meeting reconvened at 12:40 p.m.

NB-4)
Draft Regional Agricultural Plan

Bruce Simard, General Manager of Development Services distributed copies of the proposed Regional Agricultural Plan. He explained there are four strategic areas, twenty initiatives, thirty-two policy statements and twenty-five action items. The plan is for a fifteen to twenty year period.

The plan has been reviewed by the Agriculture Advisory Committee; presented in sections, and has also been presented at thirteen public meetings with the suggestions incorporated into it.

The Directors suggested the following:

- have a consultant present the plan to the public, a different face from the Building Bylaw;
- the concern that this was downloaded from the Ministry of Agriculture;
- ensure all affected stakeholders have had an opportunity to comment

There were also the following comments:

- Page 54 there were three farmer markets mentioned; it is believed Hudson' Hope and Pouce Coupe also have them;
- Page 36, 2.1.5, first paragraph, reword 'facilitated by regulations'

Chair Gooding suggested the Directors scrutinize the plan very closely and bring back comments and suggestions. Bruce Simard suggested the directors attend the next Agriculture Advisory Committee on June 17, 2014 at 10 a.m. as it would be a good time to discuss their ideas.

9) Adjournment

MOVED by Director Hadland, SECONDED by Director Hiebert,
That the meeting adjourn.

CARRIED

The meeting adjourned at 1:40 p.m.

Karen Goodings, Chair

Barb Coburn, Recording Secretary

June 19, 2014